The Remington Weekly Letter

REMINGTON 1928 GIFT SELECTIONS

Now is the time to get ready for a clean-up on pocket knives this Christmas. Look on both sides of the page opposite and you'll see that Remington is offering the most attractive gift selections you ever put on your counter.

We've got something entirely new in selections Nos. 628 and 528 with Pyremite handles. These reproductions will give you an idea of what the new knives are like but they can't do justice to the beautiful, glistening colors of the handles with their vari-colored borders. They are the most irresistible pocket knives I ever saw and they are bound to sell on sight.

The stag and pearl-handled knives were carefully selected to include patterns that are always in demand and that will sell in every section of the country. No two knives are alike and the popularity of each pattern has been proved by noteworthy sales records.

The Remington Household Set, $3.50

Each knife in all the selections is placed in a cradle-swung, velvet-lined jeweler's box and the selections are packed in slant-rite, leatherette-covered display stands that exhibit the knives at the proper angle to attract the eye. Jobbers who placed early orders now have their samples and their salesmen will show them to the retail trade within the next two or three weeks. Be on the lookout for these selections. Get your orders in promptly and watch your cutlery department hum this Christmas.

Special Offer to Jobbers' Salesmen

Twenty-five hundred Remington employees recently paid their hard-earned cash for the household set shown below. It has a retail value of $3.50. They, too, want real cutlery in the kitchen and sewing room.

I would like to have every jobber's salesman's wife, sister or sweetheart use Remington cutlery—therefore—to each who will sell personally twenty-five of these gift selections of either one kind or assorted, I will send with my compliments one of these household sets.

Just make a list of your sales, giving the name and address of the dealer, and have your Sales Manager approve it and send to me.

A. Rossiter

President

REMINGTON ARMS COMPANY, Inc.

Originators of Kleanbore Ammunition

25 Broadway, New York City — Telephone, Bowling Green 3392

Manufacturers of Arms, Ammunition, Cutlery and Cash Registers

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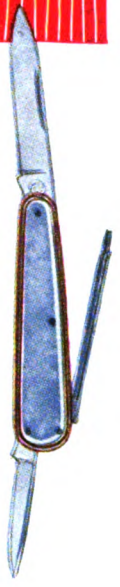
Remington PEN KNIVES

Combine Beauty, Efficiency, Eye Appeal and Permanence

Entirely and distinctively new vari color Laminated Pyremite Handles.
First time used on Pen Knives. Characteristically Remington.

Handsome Slantrite Display Box with striking individual blue plush lined gift boxes make irresistible appeal.



RP-628 Selection contains twelve 3 blade knives—lobster spring—laminated pyremite handle assorted hue Pen Knives. Blading—master spear, crocus polished—pen blade blue glazed—file blade on back. Shadow pattern, brass lining, six with shackle. Packed as shown. Weight per assortment, 1 lb. 4 oz.—To retail from $2.75 to $3.00.

LIST $42.00 PER DOZEN.

REFILLS
With Shackle R7385
Without Shackle R7375

RP-528 Selection contains twelve 2 blade multi-color laminated pyremite Pen Knives. Blading—master spear, crocus polished and etched pen blade blue glazed. Shadow pattern, brass lined six with shackle, length closed 2-13/16 inches. Packed as illustrated Weight per assortment, 1 lb. 6 oz.—To retail at $1.50 to 1.75 each—

LIST $24.00 PER DOZEN.

REFILLS
With Shackle R7945
Without Shackle R7925

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Remington Pocket Knives of Integrity

Useful and Beautiful Gifts for all Occasions

Two superior nationally known selections, one STAG, the other PEARL, appropriate for Holiday and gift sale.

POPULAR PRICE **GUARANTEED QUALITY** **EXQUISITE DESIGNS**

Each knife packed in individual plush lined gift box. Contained in handsome Slantrite Sales Display.

RP-828 Twelve specially selected Remington Stag Handle Pen Knives. Assorted bladings, five with 3 blades, seven with two blades. Nickel Silver and brass linings, nickel silver trim. Contains diversified variety of unusual patterns. Packed as illustrated. Weight per assortment, 1 lb. 10 oz.—To retail from $1.50 to $1.75 each. **LIST $25.50 PER DOZEN.**

RP-728 Consists of twelve Pearl Handle Selected Remington Pen Knives. Bladings—six with 2 blades spear and pen—four with 2 blades and manicure file—two with 3 assorted blades. Some with shackle. All possess high lustre pearl handles, nickel silver linings and trim. Packed as shown. Weight per assortment, 1 lb. 7 oz.—To retail from $2.00 to $4.00 each—**LIST $42.00 PER DOZEN.**

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